

*Refundable tax credits are available in several provinces across Canada for companies in regards to their work on eligible interactive digital media products, allowing them to claim up to 40% of their labour costs.*

### Digital Media Tax Credits with BeneFACT

BeneFACT has been generating tax credit refunds for our clients since 2006. Our digital media tax credit department focuses on provincial tax credit programs that support IDM, as well as other grant programs available for companies in this thriving industry. Our team is composed of industry experts whose sole responsibility is to assess product eligibility based on each respective provincial program requirements and claim all eligible expenditures for our clients.

### How we can help?

Your company's time should be spent developing interactive digital media products, rather than researching tax credits, processing tedious documentation, supplying evidence and supporting claim justifications. As the largest independent tax credit consultancy firm in Canada, we are well positioned to help you get the maximum claim your business can receive.

BeneFACT can help your company determine if you qualify for the tax incentive programs, and our expert staff will facilitate the claim. We have industry experts assisting clients with applications and working closely with government regulators to ensure your company receives all the money it is eligible for.



#### Did You Know?

BeneFACT has generated over \$250 million in tax credits for our clients.

### Tax Credits in Canadian Provinces

**Ontario** – 40% of labour and up to \$100,000 in marketing and distribution (non-specified); 35% labour (specified)

**Quebec** - 26.25-37.5% of labour (rate varies for French language content and target market)

**Nova Scotia** – 25% of total expenditures, or 50% of labour as well as marketing & distribution

**B.C.** – 17.5% of labour

**Manitoba** – 40% of labour

**PEI** – 25% labour rebate for game development (1 year only)

### What is eligible IDM?

#### Interactive

User is presented with choices, and their actions affect what content they are shown.

#### Digital Media

Presents information using a combination of 2-3 of the following:

- Text
- Images
- Animated images
- Sound

All tax credits are refundable (except PEI), which means you get a return whether you pay taxes or not.

\*Rules differ for each province.

*BeneFACT Consulting Group has secured substantial tax credit refunds for clients in a broad range of industries. Our efficiency, accuracy & proven expertise are reflected in the exceptional results our clients are receiving.*

### The BeneFACT Process

Our set standards and practices for processing a claim are designed for maximum efficiency and efficacy, providing a seamless experience for your team.

#### Step 1: Technical Interview:

- The project ID session allows for our consultants to understand and identify the eligible products and expenditures.
- The Digital Media consultant will collect supporting technical documentation required to defend the claim.
- Direct and informed questioning will be asked to uncover any possible eligible products and expenditures.

#### Step 2: Financial Consultation:

- BeneFACT will gather any and all financial information needed for the tax credit application.
- We extract the financial data efficiently to claim all eligible expenditures, and analyze how your claims interact with your overall tax planning strategy.

#### Submission:

- Upon receiving approval from the respective provincial government agency, BeneFACT submits the credits to the CRA on behalf of the client.
- BeneFACT follows the claim approval process with provincial regulators and the CRA until the credits are applied to the client. If your claim is selected for review, BeneFACT will manage the entire process to ensure that the reviewers are convinced that your entire claim is accurate.

### The BeneFACT Standard

We utilize a client-friendly consultative process that emphasizes the importance of guidance and mentorship beyond the claim itself. Our “big client” service approach and individual attention is applied to every one of our over 1000 clients. We are certified to ISO 9001:2008 standards, which are the highest standards for the industry certification of credibility, demonstrating our commitment to client services every year.

### The BeneFACT Distinction

- Our secret to success is the people we employ; we have the most qualified consultants preparing tax credit claims to the highest standards in virtually every industry.
- Our consultants are all highly trained and educated with detailed expertise, highlighting decades of industry-specific experience on every claim.
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### The BeneFACT Commitment

- We offer end-to-end service from consulting, auditing, drafting reports to tracking claims.
- We examine future projects and offer valuable advice on ways to offset the costs of expanding your business.
- We understand and adhere to the strict guidelines set forth regarding documentation and evidence.
- We provide risk-free service – we don’t get paid until you get paid.

### *We cut through the tedious red tape involved in submitting a claim including:*

- Providing evidence to support product eligibility.
- Working with government administrators throughout the claim process.
- Ensuring the submission of all proper documentation to avoid the risk of denial.